## **American Military University**

Mattie Tennant

BUSN499

Professor Lawson

July 20, 2025

Dear Professor Kucher,

I hope this message finds you well. I am reaching out to request your support in writing a letter of recommendation on my behalf. I am currently seeking opportunities to advance my career in the field of business, specifically in roles that emphasize leadership, digital retail strategy, and operational management. I believe that a recommendation from you would greatly strengthen my application and provide valuable insight into my skills, work ethic, and character. Throughout my academic and professional journey, I have continuously sought to grow in my knowledge, skills, and leadership capabilities. In my current role and academic studies, I have demonstrated qualities of organization, critical thinking, and customer service, skills that have been instrumental to my success. I also actively engage in opportunities that enhance my professional growth, such as participating in the National Society of Leadership and Success (NSLS) and maintaining CPR, First Aid, and Mental Health certifications. Given your experience working with me and your understanding of my personal and professional ambitions, I believe you can provide a meaningful perspective on my abilities and potential. Your recommendation would not only highlight my academic strengths but also the dedication and determination I bring to every endeavor I pursue. If you are willing to provide a recommendation, I would be happy to provide additional information that may help you write the letter. This includes my current resume, a summary of my accomplishments, and details about the specific roles or opportunities I am applying for. I am requesting that the letter be completed by [insert deadline], if possible, to align with my application timeline. Please let me know if you would be comfortable writing this letter of recommendation for me. I understand that writing a detailed and thoughtful letter takes time, and I greatly appreciate your consideration of my request.

Warm regards,

Mattie Tennant

## **Reflection on Reference Selections**

When considering individuals to request a letter of recommendation from, I prioritized those who have directly observed my work ethic, leadership abilities, and personal growth. These individuals reflect a blend of academic and professional experiences that collectively showcase my capabilities.

The first person I would ask is my previous manager at Clean Eatz, where I worked as a team lead. This manager witnessed my leadership skills in a fast-paced environment, as well as my ability to maintain high standards in customer service, time management, and operational efficiency. Their recommendation would be impactful because they can attest to my accountability, problem-solving, and experience handling responsibilities that directly translate into business administration roles. The second person is one of my former professors in entrepreneurship. This professor observed my academic development, my capacity for critical thinking, and my commitment to excellence in coursework related to digital retail and business strategy. A recommendation from an academic professional would demonstrate my intellectual curiosity, discipline, and preparedness to engage with complex business challenges. Their insights would balance my professional experience with academic rigor. Lastly, I would ask a mentor from the Alaska Chicks family business, where I gained valuable hands-on experience. This mentor has witnessed my entrepreneurial mindset, dedication to customer service, and

ability to navigate operational challenges within a family-run business setting. Their perspective would highlight my resilience, business acumen, and commitment to maintaining and growing a legacy business, providing a unique and practical endorsement of my qualifications.

These three individuals represent diverse yet complementary perspectives on my skills and character.

Their combined endorsements would provide a well-rounded view of my qualifications, character, and potential for success in advanced business roles or further education.